

SkyKick Logo Guidelines RGB

LOGO



Logo for use on white backgrounds. Give the logo some room, minimum margin equal to the height of a 'k' height.

BRIGHT BLUE
PMS: 2995 C
CMYK: 87 5 0 0
RGB: 0 173 255
HEX: #00ADFF

WHITE REVERSE



Logo reversed for dark colored backgrounds or photography overlay. Use Deep Blue for a branded reversed logo.

DEEP BLUE
PMS: 3005 C
CMYK: 100 28 0 0
RGB: 28 141 227
HEX: #1C8DE3

GRAYSCALE



Black/White or Grayscale applications.

BLACK/WHITE OPTION
PMS:
CMYK: 0 0 0 80
RGB: 88 89 91
HEX: #666666

MIN WHITE SPACE



PARTNER AFFILIATION



SHORTCUT ICON



TAGLINE

Cloud Management for Partners